



To: **All Canadian ROCKWOOL Building Insulation Customers**
Date: November 22, 2019
From: Brian Levoguer, Vice President Building Insulation

Re: **ROCKWOOL CANANA PRICE INCREASE - EFFECTIVE January 22, 2020**

Please be advised that effective January 22nd, 2020, ROCKWOOL will be increasing prices **4%** to all Canadian customers in all channels on the following products:

ROCKWOOL AFB®
ROCKWOOL CAVITYROCK®
ROCKWOOL CURTAINROCK®
ROCKWOOL ROCKBOARD®
ROCKWOOL SAFE™
ROCKWOOL SAFE™ 55 & 65

The above increase will apply to all orders shipped on or after January 22, 2020 regardless of the date of order placement.

New discounts will be provided by your ROCKWOOL representative in the near future.

If you have any questions regarding this announcement, please contact your ROCKWOOL Sales Representative or the undersigned and thank you for your continued support.

Yours truly,

A handwritten signature in black ink, appearing to read 'BL', with a horizontal line extending to the right.

BRIAN LEVOGUER
Vice President, Building Insulation
ROCKWOOL