#### **NEED SOUND ADVICE?**

The first step toward adding the QuietZone® Noise Control Solution to your home is to speak with your sales associate before your renovation project begins. They'll work with you to design the proper sound experience. For more visit www.owenscorning.ca





# QUIETZONE® ACOUSTIC INSULATION WITH OVER 73%® RECYCLED CONTENT NOISE CONTROL FOR YOUR HOME®



### I-800-GET-PINK® or visit www.owenscorning.ca







#### **OWENS CORNING INSULATING SYSTEMS CANADA LP** 3450 M<sup>c</sup>NICOLL AVENUE, SCARBOROUGH, ONTARIO MIV IZ5

THE PINK PANTHER™ & @ 1964-2013 Metro-Goldwyn-Mayer Studies Inc. All Rights Reserved. The colour PINK™ is a registered trademark of Owens Corning, 'Based on OSHA work requirements that workers cannot be exposed to continuous noise levels of 85 dB for more than 8 hours. 'ISTC is a single number rating based on laboratory results. Field results can vary based on site practices, conditions, and materials used. QuietZone Acoustic batts are non-combustible and are recognized by both the National Building Code of Canada and Underwriters' Laboratories (ULC-listed) of Canada's Fire Resistance Directory. "I'Based on Stats Canada Report CS4+0.04-IN, April 2013. \*73% recycled content is based on the average recycled glass content in all Owens Corning fiberglass batts, rolls and unbonded loosefill insulation manufactured in Canada. SCS certified. \*\*Made with 99% by weight natural materials consisting of minerals and plant-based compounds. GREENGUARD Certified products are certified to GREENGUARD Standards for low chemical emissions into indoor air during product usage. For more information, visit ulcom/gg Owens Corning PINKI™ insulation is GREENGUARD Certified for indoor air quality, except bonded loosefill products. This product has achieved GREENGUARD GOLD Certification and is verified to be formaldehyde free. @ 2013 Owens Corning, All Rights Reserved.



## WANT TO REDUCE NOISE IN YOUR HOME?

Insulate your interior walls, ceilings and floors with EcoTouch® QuietZone® PINK™ FIBERGLAS® Acoustic Insulation.

Have teenagers or pets? Noisy appliances or home entertainment equipment? You can reduce the noise in your home by installing EcoTouch® QuietZone® PINK™ FIBERGLAS® Acoustic Insulation between interior walls, floors and ceilings. Non-combustible and safe for your home, EcoTouch® QuietZone® PINK™ FIBERGLAS® Acoustic Insulation is made from over 73% recycled content and is GREENGUARD GOLD, which means our products meet indoor air quality standards and is verified to be formaldehyde free. Owens Corning is proud to be at the forefront of our industry when it comes to indoor air quality and environmental initiatives. So take comfort in knowing that while you're making things quiet around home, this insulation was designed with the environment in mind.





#### **OUICK FACTS: DID YOU KNOW?**

A quiet home not only means comfort for its occupants but can also yield other benefits – noise levels above 85 dB<sup>†</sup> can harm hearing over time. The effectiveness in reducing or blocking sound transmission through the assembly structures in a house - the walls, floors and ceilings - is measured by means of a decibel rating called sound transmission class or STC. For example, a wall with a STC rating<sup>††</sup> of 50 will approximately reduce the noise of a portable stereo set on high at 112 dB to 62 dB, which is the approximate level of a normal conversation.

The noise level of a loud alarm clock set at 80 dB can be approximately reduced to a sound level of 30 dB, the level of a soft whisper. Learn more about QuietZone® noise control solutions for your home.

Visit www.owenscorning.ca

The right upgrade to your home, can also downgrade household noise. Quality of life and comfort is being able to do what you want, whenever you want, without disturbing others.



**PORTABLE STEREO ON HIGH** 112 dB

#### INSULATION UP. **NOISE DOWN.**

Chances are, you're spending more time at home than ever; many homeowners report being disturbed by household noise. The need for privacy and peace has never been greater – in home offices, bedrooms, basements, laundry rooms and more. It's time to turn down the volume. We can help, with a product engineered to control noise levels.

#### **HOUSEHOLD NOISE** CAN REALLY ADD UP.

The modern family home isn't a guiet place. Consider TVs, stereos and video games. Add those to a hairdryer in the washroom, added to a telephone conversation, added to a washer and dryer. It all equals to a place that can hardly be called "the peace and guiet of home". Some family members need to concentrate on homework. Others just want to relax or have some privacy. A decision for EcoTouch® OuietZone® PINK™ FIBERGLAS® Acoustic Insulation is a vote for reduced



TV AUDIO 70 dB



RINGING TELEPHONE

80 dB

**ELECTRIC DRILL** 95 dB



**VACUUM CLEANER** 60-85 dB





#### **OUICK FACTS: DID YOU KNOW?**

PINK™ FIBERGLAS® Insulation is packaged in material that is recycled into products such as grocery bags, garbage bags and plastic lumber.



#### FROM CHAOS - QUIET.

Owens Corning, and their Acoustics Research Centre, have been at the forefront of sound-management science since the 50s. Our QuietZone® Noise Control Solution is based on years of research and the four acoustic principles of absorbing, blocking, breaking and isolating sound waves. What does all that mean to you? It will help reduce the noise of a portable stereo set on high, to the level of a normal conversation. The same protection can reduce the noise of a crying baby to about the level of a soft whisper:



**ABSORBING** 



**BLOCKING** 



**BREAKING** 



**ISOLATING** 

## BENEFITS OF ECOTOUCH® QUIETZONE® PINK™ FIBERGLAS® ACOUSTIC INSULATION

EcoTouch® QuietZone® PINK™ FIBERGLAS® Acoustic Insulation isn't only friendly to your ears, it's a responsible and sustainable product:

- Minimum 73% recycled content, SCS Certified
- Made with 99% natural\*\* materials
- GREENGUARD GOLD Certified
- Verified to be formaldehyde-free\*\*\*
- EcoLogo certified
- Fast and easy installation produced by Canada's #I manufacturer of insulation<sup>†††</sup>

